

LUXEORGANIX

feel beautiful

User Guide:

Deep Conditioner
+ Hair Mask

FAQs:

"How often can I use it?"...

"How much should I apply to my hair?" ...

Tips for Best Results



Thank you for purchasing LuxeOrganix Deep Conditioner Hair Mask.

It is our sincere desire that you will *absolutely love your hair* and love your experience when you use our products. Because we weren't willing to settle for less than the best ingredients, with health as our priority, you may notice some differences between what you've used in the past, as you begin using our products. Our goal is for you to have beautiful hair, without sacrificing your health. So now that you've got our healthy products in your hands, let's focus on what you can expect with LuxeOrganix, and how you can get your best, beautiful results with it.

- **Christine Kominiak, Founder of LuxeOrganix**

Understanding and Maximizing Your Results With Your New Sulfate-Free Shampoo

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Hair Types Best For

Though LuxeOrganix Deep Conditioner + Hair Mask is often chosen by those who want to repair and strengthen their dry, dull or brittle hair, this product is great for nourishing *all hair types*. Those who are challenged by dry, itchy, flaky scalps or dandruff can also find relief after continued use of the product.

LuxeOrganix Deep Conditioner + Hair Mask is safe for chemical or color treated hair, professionally straightened, or keratin treated hair. It is safe to use with hair extensions, but it is always important when applying your conditioning products that you only apply it to the hair extension and not the bonding agent.

Whether your hair is fine or thick, curly, wavy or straight, your hair will benefit from the inside-out with this product. Those who have dry or frizzy hair will experience dramatic improvements as their hair will be nourished and strengthened, since it is designed specifically for these types of hair challenges.

Not only will your hair and scalp thank you for treating your hair to this Deep Conditioner + Hair Mask, but you'll also feel great knowing that it is free of Sulfates, Parabens, Sodium Chloride, Gluten, Drying Alcohols, Phthalates and Phosphates (which are known to sometimes cause problems for hair and scalps, as well as other health issues). This product was designed with your well-being and health in mind!

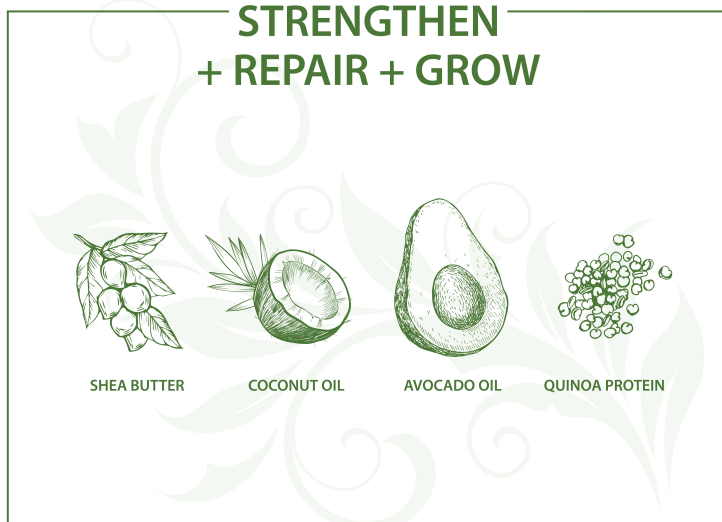
Product Details

What you hold in your hands is a unique Deep Conditioner + Hair Mask which promotes stronger, thicker hair. It contains amazing quinoa protein coupled with the nourishing benefits of avocado, forming the perfect duo to produce a mask that will transform dry, dull hair into a soft, manageable and shiny mane.

Hydrolyzed protein extracted from quinoa acts as a natural and gentle coating which protects and nourishes the hair follicles from within. The quinoa contains 9 essential amino acids which act as natural strengtheners and protect the shaft of the hair. The amino acids in this grain also repair damaged hair and promote hair growth.



Also included is an Avocado Oil, which is a penetrating and nourishing botanical that contains vitamins A, C, D, and E and other nutritive and therapeutic components.



The product hydrates hair with anti-drying ingredients, such as Certified Organic Virgin Coconut Oil and Certified Organic Fair Trade Shea Butter.

You'll notice the thick, creamy consistency, which is enhanced with Marshmallow Root Extract that soothes and relieves dry scalp and provides slip for an easy detangling process.

This versatile product works great as a deep conditioner, de-tangler, or pre-shampoo treatment.

Designed with your health and wellbeing in mind, the Deep Conditioning + Hair Mask contains no harsh or harmful ingredients found in most other products on the market. It is not tested on animals and is "Made in the USA" by a small, woman-owned family business; so when you use LuxeOrganix, you're not just benefiting yourself, but you are also positively impacting U.S. companies, jobs and animals!

Frequently Asked Questions

Here are some questions or requests we've received from our customers:

"How much should I use?"

You want to make sure you've covered your hair completely with the product. Less is more, as your hair will only absorb what it needs; the rest will



simply rinse out. Using a wide tooth comb will help to spread the product evenly, and keep you from using more than necessary. Just be sure to start combing from the ends, and then move upward, to avoid tangling the hair.

“Do I need to shampoo first before applying the hair mask?”

We recommend shampooing first, then remove excess water, apply hair mask, let sit to soak in for 5 minutes and then rinse. (It can be used with a steamer, dryer or plastic cap, or left on longer, if desired.) It is not recommended for overnight use.

“Should I use it before or after my regular conditioner?”

Though it is not necessary to use an additional conditioner after applying and rinsing the *Deep Conditioner + Hair Mask*, you certainly are welcome to do so, especially if you enjoy the texture of your hair or scent after using your regular conditioner. Typically the process is:

- Shampoo, then rinse and strain the remaining water off your hair gently by squeezing hair from top to bottom.
- Apply *Deep Conditioner + Hair Mask*. Allow to soak for 5 minutes (using a wide tooth comb to help spread the product and detangle the hair is recommended), then rinse thoroughly, and proceed to styling as usual.
- If you want to use your regular conditioner, you would simply apply it after rinsing the *Deep Conditioner + Hair Mask* from your hair.

“Should this be applied on wet or dry hair?”

Applying on wet, pre-shampooed hair is recommended; however we found that in some people with severely damaged hair we saw optimal results by using it on dry hair, followed by a steamer. It depends on hair type and the condition of the hair. Feel free to [reach out to us](#) to help you determine what will work best for your hair type.

“Can I leave it on my hair (as a leave-in conditioner)?”

Leaving the *Deep Conditioner + Hair Mask* in your hair as a leave-in conditioner is not recommended. Over-conditioning your hair can have a negative effect; in some cases it can lead to hair loss.



“Where can I find an ingredients list?”

You can find a complete list of ingredients, including additional details about each, by [clicking here](#).

“How often should I use it? Can I use it every day?”

Typically once a week works best for most of our customers. It is not recommended for everyday use, however depending on the condition of your hair, it will not harm it.

For those with healthy, hydrated hair, using it monthly should provide a good result. Average hair with minimal damage can benefit from using it weekly to every two weeks. Severely damaged hair (depending on texture and density) should use the product weekly/daily (daily use should consist of 7-10 days with a 3-5 day break in-between as to not over-condition the hair).



If your hair is fine and/or prone to becoming oily, conditioning less often and avoiding the roots can be a smart adjustment.

However, if your hair is thick and especially dry or damaged (from coloring, chlorine or sun exposure), deep conditioning more regularly can make a positive difference.

If you have any questions about any of this or would like personalized attention for your unique situation, please [contact us](#).

“Can I leave it on overnight? Or for a couple hours?”

Though our instructions advise leaving it on for 5 minutes and then rinsing, you can leave it on longer. It is not recommended for overnight use, however a couple of hours won't hurt. (Please also refer back to the question of, “Can I leave it on my hair?”)

“Can it be used with a steam machine? Will heat enhance results?”

Yes steam can enhance results but is not necessary on normal/healthy hair.

“Is it Vegan?”

Yes. It is also free of sulfates, parabens, silicones, drying alcohols, phthalates, gluten and phosphates.

How To Repair and Rejuvenate Dry or Damaged Hair

Hair can become dry and damaged by many things, but often it is the result of treated hair or the products we use on the hair. There are many products and treatments on the market that can strip or break down our fatty acids on our hair, making it dry and it weak. Over-treating the hair, such as bleaching, can be one reason for this, but often times it’s simply the products in our bathroom that we are applying to our hair that are contributing to this chronic problem.



If you’ve been experiencing continued loss of moisture, or have noticed your hair being more prone to breakage and split ends, then it may be time to have a look at *what specifically* could be causing the problems. It’s important to do this sooner than later, because damage to hair is permanent, and gets worse the longer you continue to treat it as usual.

When your hair is in the state of being damaged, it is more vulnerable to chemicals and chemical treatments. Of course avoiding treatments is one dramatic step that some choose to take; however, it is just a piece of the puzzle and isn’t an option for everyone. When your hair is damaged it is lacking oil and continues to lose moisture, which means you’ll want to start using products that strengthen it by penetrating it with nourishing and moisturizing ingredients, and that close the cuticle so hair retains it’s moisture and strength.

Certainly your new *Deep Conditioner + Hair Mask* benefits you with these necessities.

But that’s not all!

Preventing additional damage is just as important to get your hair back to good health. One of the simplest steps you can take is to have a look at the products you're applying to your hair on a regular basis, as discussed below.

Hair Protection Tips

What kind of Shampoo are you using? Does it contain Sulfates or Sodium Chloride, which are known to strip the hair?



Shampoos with harsh ingredients such as these can strip your scalp and hair of your natural, necessary and good oils, leading to breakage, split ends and faded color or shine. Check your shampoo bottle to verify if it contains these three harsh surfactants that you want to avoid: Sodium Lauryl Sulfate (SLS), Sodium Laureth Sulfate (SLES) and Ammonium Lauryl Sulfate (ALS).

Sodium Chloride, which is widely recognized as, "table salt," is typically combined with SLS, and is used as a thickener in shampoos and conditioners. It is known to reduce moisture in skin and hair, and cause dry, itchy scalp, and in extreme cases, hair loss. It is especially important to avoid this ingredient if you have keratin treated hair, as it will undo the treatment at a more rapid rate.

The main idea here is that if you're going to be putting all this effort into getting moisture and strengthening ingredients back into your hair, it's counter-productive and doesn't make good sense to then go right back to stripping your hair with a harsh shampoo.

If your shampoo does contain these harsh ingredients, look to replace it with a sulfate-free shampoo that uses a gentler cleanser, such as Sodium Lauryl Sulfoacetate or Sodium Lauryl Sulfosuccinate. Using a sulfate-free shampoo does require a slight adjustment on how it is used, as they may not lather up as much as shampoos that contain the harsh SLS, SLES or ALS, but they are known for cleaning the hair well without stripping it. There is also a simple trick to using sulfate-free shampoo that you can learn about [here](#).

If you're using Styling Products, do any of them contain Drying Alcohols or Sulfates?

Sulfate-Free Shampoo isn't the only good idea; check to see if your hair styling products contain sulfates. Sodium Lauryl Sulfate is widely recognized as a culprit of not only causing dry, brittle hair, but it also fades color and can lead to itchy, flaky, irritated scalp; dull, lifeless hair; frizz; volume and manageability issues.

Drying alcohols are common ingredients in styling products. Hair spray and gel, for example, can be extremely drying to hair. It doesn't mean you can't use it, but it's important to create a barrier between your hair and the styling product by applying an oil that is suited for hair. If using an oil brings to mind visions of weighed down or greasy hair, let me encourage you that there are some good products on the market that contain oils that will not cause those adverse effects. One of my favorites is [LuxeOrganix Argan Oil Styling Cream](#), which provides a barrier of light oil, as well as heat protection, while giving your hair a soft, light hold.

Here's what to look for when it comes to alcohols in your hair products:

In the hair care industry, the claim "Alcohol-Free" refers to products that do not contain "Ethel Alcohol" or "Denatured Alcohol", listed as "SD Alcohol" or "Alcohol Dent." on labels. These alcohols, which are basically Rubbing Alcohol, can be very drying. Some alcohols are good for dry hair and others aren't. The alcohols often found in finishing sprays can dry out hair. A good rule of thumb is to avoid alcohols that include "prop" in their name, such as Isopropyl Alcohol, Propanol, Propyl Alcohol and SD Alcohol 40.

Fatty Alcohols, on the other hand, help condition your hair. As you may have noticed, other ingredients may contain the term "alcohol" such as, Cetyl Alcohol, Stearyl Alcohol and Cetearyl Alcohol, among others. These alcohols are also known as "oily alcohols" and are not drying but rather are conditioning and good for hair. So just as an example, our [Mint CoWash Cleansing Conditioner](#) contains "Cetyl Alcohol," used as an emulsifier, derived from coconut oil. Our [sulfate-free Moroccan Argan Oil Conditioner](#) contains "Stearyl Alcohol" which is a fatty acid, also derived from coconut oil. "Cetearyl Alcohol" (also contained in the cleansing conditioner) is a mixture of Cetyl and Stearyl alcohols. A simple way to remember which alcohols are safe and good for your hair is that they start with a "C" or an "S."

"Does your regular conditioner contain Parabens?"

Parabens, such as Methylparaben and Propylparaben, are known toxic chemicals used to prolong shelf life of many average hair care products, and are frequently seen in



conditioners. They can irritate the skin and scalp, leading to itchy or flaking scalp, and hair loss. Internally it may affect hormonal balance, which can lead to many other issues, including problems with healthy hair growth.

Recommended Products

To save you some time and effort searching for products that you know will be safe for your skin and body, we'd like to let you know about some of our complimentary products that likely will benefit you. You can find them on [amazon.com](https://www.amazon.com) or on our [online store](#).

Invigorate Biotin Shampoo and Conditioner

A solution for dry or damaged hair from color treatments that allows you to dry without tangles. This organic deep conditioning hair mask is what you've been searching for. Fuller feeling hair for less than the cost of dinner for two...Yes. Marshmallow root extract soothes dry scalp, with a calming and relaxing scent. You'll wish you found it long ago. Check it out [here](#).



Refreshing Mint CoWash Cleansing Conditioner

Also known as an “In Between Shampoo Alternative,” this conditioner with gentle cleansing agents is the perfect resource following a chemical treatment, giving you days or even weeks off from shampooing, helping to preserve your recently treated hair by not stripping it, but instead moisturizing and refreshing it. Read about it [here](#) or buy [here](#).

[Rejuvenating Sulfate-Free Moroccan Argan Oil Shampoo](#)

It's free of harsh ingredients, such as sulfates and sodium chloride (so it's safe for colored and keratin treated hair) and works beautifully on most hair types, including even those with fine hair. To read up on it and make sure it's a good fit for you, check out this [post](#) or go [here](#) to order it.

[Rejuvenating Paraben-Free Moroccan Argan Oil Conditioner](#)

Also free of all the nasty ingredients discussed before, and has a delightful, citrus creamsicle scent. Our customers absolutely love this product for how soft and manageable it leaves their hair. Though appropriate for all hair types, I will say our customers with curly (fine or coarse) hair have particularly gorgeous results with it! Available as a set with the shampoo, or individually in larger sizes. Order [here](#).



[Moroccan Argan Oil Styling Cream](#)

Perfect if you're wanting to give your hair added protection, while softening and adding manageability to your hair, with a light hold. Works beautifully for all hair types, especially those with wavy, curly or frizz-challenged hair. Read more about it [here](#), or buy it [here](#).



Brilliant Eyes Bio-Advanced Daily Eye Cream

Though it's designed to be gentle for the most delicate skin around the eyes, this daily eye treatment packs a punch of cutting edge peptides, ocean plant-based retinol and fruit-based glycol acid to firm, rejuvenate, repair and soothe your eye area. With more than a dozen botanicals, pure plant oils and organic vitamins and minerals, your skin will be soft and hydrated with the look of fine lines and wrinkles minimized. Check it out [here](#).



Vitamin C Infusion Daily Face Moisturizer

Safe organic and natural ingredients. This gently crafted dark spot remover formula is a natural hyperpigmentation treatment. You'll love knowing it's vegan, cruelty and paraben-free. Known to smoothes wrinkles, this natural facial moisturizer is ideal for dry or mature skin. Helps slow the signs of aging by firming; fine lines become less noticeable with improved texture. Lightweight, easy to apply and penetrates quickly. Works great for daytime use under makeup or days without makeup. The perfect Vitamin C boost that hydrates skin without feeling heavy or greasy. Check it out [here](#).

Remarkably Clean Purifying Facial Cleanser

This detoxifying activated bamboo charcoal face cleanser tightens and lifts dull, dead skin, and draws out pore-clogging impurities, oils, and makeup like a magnet. Perfect for all ages. Anti aging and pore minimizing, collagen boosting MSM drives botanical extracts deep into skin to balance oil production and improve tone, texture, and elasticity, leaving skin revitalized. Check it out [here](#).



Need help?

It means the world to us that you have a delightful experience with our products! If you have any questions or if there's anything we can do to help you, please don't hesitate to reach out to us - just text **LUXEHELP** to 44222.

Feel Beautiful,

Christine Kominiak
Founder, LuxeOrganix
LuxeOrganix.com



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