



Healthy Hair and Skin Care Guide

Tips for Best Results

Thank You!

Thank you for purchasing LuxeOrganix Organic Bond Integrity Protein Hair Treatment.

It is our sincere desire that you will absolutely love your skin and love your experience when you use our products. Because we aren't willing to settle for less than the best ingredients, with health as our priority, you may notice some differences between what you've used in the past, as you begin using our products.

Our goal is for you to have beautiful hair and skin, without sacrificing your health.

So now that you've got our healthy products in your hands, let's focus on what you can expect with LuxeOrganix, and how you can get your best, beautiful results with it.



Christine Kominiak,

Founder of LuxeOrganix

Contents

Product Details.....	1
Hair Types This is Best For	2
Ingredients	3
99.6% NATURAL and 22% ORGANIC INGREDIENTS	3
Highly Concentrated, Healthy Ingredients That Actually Help	4
Directions & Professional Tips For Best Results	6
Frequently Asked Questions	7
How To Achieve Healthy, Beautiful Hair.....	13
Applying Your Shampoo.....	13
Applying Your Conditioner	13
Using Styling Products	14
Preventing or Repairing Damage	14
How To Rejuvenate and Protect Your Hair	15
Recommended Products.....	20
Rejuvenating Sulfate-Free Moroccan Argan Oil Shampoo	20
Rejuvenating Paraben-Free Moroccan Argan Oil Conditioner	20
Invigorate Biotin Shampoo and Conditioner	20
Organic Psoriasis Shampoo + Body Wash.....	21
Refreshing Mint CoWash Cleansing Conditioner.....	21
Moroccan Argan Oil Styling Cream	21
Organic Coconut Deep Conditioner + Hair Mask.....	22
Remarkably Clean Purifying Facial Cleanser	22
Vitamin C Infusion Daily Face Moisturizer	22
Brilliant Eyes Day & Night Eye Cream	23
Kakadu Vitamin C Hyaluronic Acid Brightening Serum.....	23
Need help?	24

Product Details

What you hold in your hands is a unique at-home protein treatment and conditioning therapy for your hair which promotes healthy, strong, visibly fuller hair. This protein hair treatment contains amazing antioxidants, vitamins, and plant extracts to transform flat, dull, dry, or brittle hair, leaving it softer, more vibrant, and shiny!

The LuxeOrganix Bond Integrity Protein Hair Treatment provides the perfect balance of protein and moisture to help dry, damaged, color- and chemical-treated hair.

Our Bond Integrity Protein Hair Treatment provides a perfect balance of protein and moisture, leaving your hair soft, visibly fuller, and vibrant.

PROTEIN TREATMENT & Conditioning Therapy

Treat Your Hair
Strengthens Hair From The Inside Out
Treats Dry, Damaged & Frizzy Hair
Prevents Breakage & Split Ends

Delight Your Senses
Instantly Creates Softer, Fuller Hair
Deeply Penetrates & Holds Moisture
Improves Overall Hair Health

Ingredients: Rice Protein, Biotin, Quinoa Protein, Coconut, Lime, Peppermint

Product Label: LUXEORGANIX, BOND INTEGRITY PROTEIN Hair Treatment, Conditioning Therapy At-Home Rinse Out Mask for Stronger, Fuller Hair, 6 FL OZ / 180 ML

Logo: REFRESHING MINT MOJITO SCENT

Hair Types This is Best For

Our Bond Integrity Protein Hair Treatment is carefully formulated for all hair types and tones. It provides a perfect balance of small and large proteins, and moisture, to help nurture and revive dry, damaged, colored and chemically treated hair.

STRENGTHENS HAIR FROM THE INSIDE OUT: Contains a unique blend of proteins and ancient amino acids from hydrolyzed quinoa and rice to help combat the four most common types of damage from chemical treatments, heat styling, diet, sun and environment.

VISIBLY FULLER, SOFT, VIBRANT & HEALTHIER HAIR: 2% biotin, panthenol vitamin B-5, combined with organic aloe, shea butter, jojoba, hemp and coconut oils deeply penetrate, restore shine, hair structure & prevent damage.

BALANCES MOISTURE WITHOUT WEIGHING DOWN: Includes 5 vital ultra-hydrating, restorative organic and natural oils that smooth frizz and leave hair feeling fuller and thicker without making hair feel oily or greasy.

FOR ALL HAIR TYPES AND TONES

Perfect for all hair types, and especially helpful for dry, damaged, color-treated, bleached, and curly hair types, as well as blonde, brown, brunette, and black hair tones. Works on both low-porosity and high-porosity hair with a perfect balance of protein and moisture.

Normal Damaged Dry Color-Treated Processed

The advertisement features a photograph of four diverse women with different hair types and colors (Asian, Black, White, and White with blonde hair) smiling and touching their hair. Below the photo is a green banner with five circular icons representing hair conditions: Normal (a vertical bar), Damaged (a plant with a broken stem), Dry (a cracked surface), Color-Treated (a hairbrush), and Processed (a hairbrush with a drop of liquid).

Ingredients

Our Protein Hair Treatment formula is Vegan, and is free of harsh chemicals, parabens, sulfates, sodium chloride, drying alcohols, gluten, mineral oil, petrolatum, formaldehyde, GMOs, phthalates, dyes, corn, and soy.

You'll feel peace of mind and pampered with this creamy, luxurious and natural treatment. LuxeOrganix... Beauty without sacrificing your health®.

99.6% NATURAL and 22% ORGANIC INGREDIENTS

Aqua (Water), *Aloe Barbadensis Leaf Juice, Behentrimonium Chloride (non-sodium chloride conditioning agent; natural alternative to silicones), Cetyl Alcohol {non-drying fatty alcohol derived from coconut oil), Hydroxypropyltrimonium Honey (Honeyquat), Simmondsia Chinensis (Jojoba) Seed Oil, Tocopherol (Vitamin E), Polyglyceryl-3 Oleate, *Butyrospermum Parkii (Organic Shea) Butter, *Cocos Nucifera (Organic Coconut) Oil, Biotin, Panax Ginseng Root Extract, *Ginkgo Biloba (Organic Ginkgo Biloba) Leaf Extract, *Salvia Officinalis (Organic Sage) Extract, *Urtica Dioica (Organic Nettle) Leaf Extract, Cannabis Sativa (Hemp) Seed Oil, Panthenol (Vitamin B-5), Althea Officinalis (Marshmallow) Root Extract, Hydrolyzed Quinoa Protein, Hydrolyzed Rice Protein, Parfum (Fragrance), Citrus Aurantifolia (Lime) Peel Oil, Mentha arvensis (Japanese Peppermint) Leaf Oil, Benzyl Alcohol & Salicylic Acid & Glycerin & Sorbic Acid.. (*) Organic Ingredients

NO HARMFUL CHEMICALS, DRYING ALCOHOLS, OR DYES



99.6% Natural and 22% Organic Ingredients

Aqua (Water), Aloe Barbadensis (Aloe Vera) Leaf Juice*, Behentrimonium Chloride (non-sodium chloride conditioning agent; natural alternative to silicones), Cetyl Alcohol (non-drying fatty alcohol derived from coconut oil), Hydroxypropyltrimonium Honey (Honeyquat), Simmondsia Chinensis (Jojoba) Seed Oil, Tocopherol (Vitamin E), Polyglyceryl-3 Oleate (emulsifying softener from vegetable sources), Butyrospermum Parkii (Shea) Butter*, Cocos Nucifera (Coconut) Oil*, Biotin, Panax Ginseng Root Extract, Ginkgo Biloba Leaf Extract*, Salvia Officinalis (Sage) Extract*, Urtica Dioica (Nettle) Leaf Extract*, Cannabis Sativa (Hemp) Seed Oil, Panthenol (Vitamin B-5), Althea Officinalis (Marshmallow) Root Extract, Hydrolyzed Quinoa Protein, Hydrolyzed Rice Protein, Parfum (phthalate-free fragrance oil), Citrus Aurantifolia (Lime) Peel Oil, Mentha Arvensis (Japanese Peppermint) Leaf Oil, Benzyl Alcohol, Salicylic Acid, Glycerin & Sorbic Acid.
(*) Organic Ingredients

Highly Concentrated, Healthy Ingredients That Actually Help

We spend a lot of time working on what goes into our products.

This refreshing mint mojito ultra-nourishing & gentle protein treatment mask works wonders on your hair and your senses! Ancient amino acids from hydrolyzed rice and quinoa proteins, panthenol (vitamin B-5), and 2% biotin strengthen & support the integrity of bonds in your hair. Organic aloe, shea butter, jojoba, hemp, and coconut oils deeply hydrate and smooth, leaving your hair feeling voluminous, strong, and healthy.



Safety Warning

Safe for use on adults, children, and babies. Tear-free formula. External use only. Not for consumption. Stop use and ask a doctor if your condition worsens.

Legal Disclaimer

Individual case conditions, and subsequently, individual results may vary widely with regard to timeframes and overall experience. Please note: We are fully aware of the effectiveness of our product, and we purposely make no claims about it.

Nothing here is to be misconstrued as medical diagnosis for diseases, conditions, treatments, claims, or recommendations for specific diseases. We do not give medical advice. Consult your licensed health care provider for advice and treatment. This is an organic and natural product.

Because the Food and Drug Administration (FDA) does not approve or disapprove natural products, they require all-natural product companies to post the following disclosure:

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease or health. LuxeOrganix assumes no liability for inaccuracies or misstatements about products.

Directions & Professional Tips For Best Results

Our Bond Integrity Protein Hair Treatment provides a perfect balance of protein and moisture making it safe for use 1 to 3 times per week, depending on the severity of damage and dryness.

After shampooing, apply this treatment, working through to your ends. Leave on for 5-15 minutes. For deeper conditioning, cover your hair with a plastic cap and apply moderate heat for up to 30 minutes. RINSE HAIR THOROUGHLY. Follow with your usual daily conditioner.

HOW AND WHEN TO USE

WHEN TO USE
This treatment mask is perfectly balanced with protein and moisture and therefore is safe to use 1 to 3 times per week, depending on severity of damage or dryness. Dry, damaged, or porous hair that is fine to medium thickness, can benefit from this hydrolyzed protein-based product. It soothes hair after sun or dry wind exposure. This treatment is also beneficial for brittle or breaking hair, and before and after coloring, bleaching, relaxing, or perming.

HOW TO USE
After thoroughly washing & rinsing shampoo from hair, squeeze off excess water to allow for optimal absorption of the protein hair treatment. Apply the treatment to hair starting at ends. Leave on for 5-15 minutes. For deeper penetration, cover hair with a plastic cap and apply moderate heat for up to 30 minutes. Rinse hair thoroughly. Follow with your usual daily conditioner.

PROFESSIONAL TIP: Products with protein can be great for strengthening and hydrating dry, damaged, or porous hair. It may be helpful to ease into using this product. Try using it once or twice, see how it works, and give the product a break. Your hair may tolerate use several times per week, or less frequently. Watch your hair and see how it responds!

A hand is shown holding a white tube of Luxeorganix Bond Integrity Protein Hair Treatment. The tube has a green band with the product name. The cap is removed, and a dollop of white cream is being dispensed into the palm of another hand. The background features faint green leaf patterns.

Frequently Asked Questions

These are some of the common questions we receive from our customers:



Does this product actually have protein in it? If so, what kind?

LuxeOrganix Protein Hair Treatment contains Hydrolyzed Quinoa Protein and Hydrolyzed Rice Protein, combined with our panthenol vitamin B-5 and 2% biotin, to strengthen and support the restructuring of bonds in hair. This creates more strength for the hair from the inside out. It provides a perfect balance of protein and moisture making it safe to use 1-3 times per week, depending on the severity of damage or dryness in your hair.

Is it safe for my keratin treated hair?

Yes! Our Bond Integrity Protein Hair Treatment is safe for keratin-treated hair, and color-treated hair, as it does not contain any sulfates, SLS, sodium chloride, or parabens, which have been known to negatively affect or decrease the longevity of a keratin treatment. None of our products contain any of these ingredients and all are safe to use for keratin and color treated hair.

Does this contain Coconut Oil?

Yes! Our Bond Integrity Protein Hair Treatment contains Cocos Nucifera (Organic Coconut Oil), which is a natural and organic ingredient known to protect hair from breakage and is also known to be moisturizing and nutrient-rich for healthier looking hair.

Will this help with flyaways?

Flyaway hair is often caused by new hair growth, broken hairs, dry climate, and static electricity. Whether a result of broken or dry hair, increasing hydration in your hair can help improve flyaways.

And because this protein hair treatment is formulated to deeply penetrate to strengthen and hydrate hair from the inside out, it would be a smart addition to your weekly hair care routine to get some cooperation with those flyaways. You'll find it's great for preserving hair color and nurturing processed hair back to health.

Does this product contain any types of parabens or sls?

LuxeOrganix Bond Integrity Protein Hair Treatment does not contain any SLS (sulfates), parabens, sodium chloride, gluten, phthalates, or drying alcohols. This product was created with your health and well-being in mind!

How long should I wait to use this after coloring my hair?

We recommend that the first shampoo and condition immediately after your color treatment is with products supplied by or recommended by your hair colorist.

For example, if you get your hair colored at a salon, your stylist will shampoo and condition your hair with their products. Or, if you apply an at-home coloring kit, you will want to use the shampoo and conditioner supplied in the box.

Then, subsequent washes should be done with a sulfate-free and sodium-free shampoo (LuxeOrganix has several to choose from) to avoid stripping or dulling your color. This can be followed with the Protein Hair Treatment, which is safe for colored hair.

You can also use this Protein Hair Treatment prior to getting your hair colored or bleached to help strengthen and prepare it for coloring.



Does this product contain alcohol and is it safe for color treated hair?

Yes, it's gentle and safe for color-treated hair, as well as keratin-treated hair. It does not contain sulfates, sodium chloride, drying alcohols, or parabens, which can strip or fade color-treated hair.

Is this Cruelty free?

All products manufactured by LuxeOrganix are formulated without testing on animals.

In fact, all products manufactured by LuxeOrganix are made in the USA and have never been tested on animals, nor have we ever conducted animal testing, and we have never commissioned any outside organization to do so on our behalf. No respectable lab in the U.S. today works with animal-tested products or ingredients.

LuxeOrganix is completely against any kind of animal testing and our products are 100% cruelty-free.

How do I use this? And how often?

Here's a quick summary for using our protein hair treatment.

WHEN TO USE: This treatment mask is perfectly balanced with protein and moisture and therefore is safe to use 1 to 3 times per week, depending on severity of damage or dryness. Dry, damaged, or porous hair that is fine to medium thickness, can benefit from this hydrolyzed protein-based product. It soothes hair after sun or dry wind exposure. This treatment is also beneficial for brittle or breaking hair, and before and after coloring, bleaching, relaxing, or perming.

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PROFESSIONAL TIP: Products with protein can be great for strengthening and hydrating dry, damaged, or porous hair. It may be helpful to ease into using this product. Try using it once or twice, see how it works, and give the product a break. Your hair may tolerate use several times per week, or less frequently. Watch your hair and see how it responds!

LUXEORGANIX®
BOND INTEGRITY
PROTEIN
Hair Treatment
Conditioning Therapy
As Moisturizing Mask for
Stronger, Fuller Hair
Squeeze out from the back out with
fingers to apply and massage into hair.

4.2 FL. OZ. / 120 mL

PROFESSIONAL TIP: Products with protein can be great for strengthening and hydrating dry, damaged, or porous hair. It may be helpful to ease into using this product. Try using it once or twice, see how it works, and give the product a break. Your hair may tolerate use several times per week, or less frequently. Watch your hair and see how it responds!

Does this product contain wheat? Gluten-free?

Our protein hair treatment does not contain the wheat, or any ingredient related to wheat. It is gluten-free.

Do you use conditioner after you wash it out?

We do advise that after you thoroughly rinse out your LuxeOrganix Protein Hair Treatment that you follow with a conditioner. However, some users have expressed being very happy with how conditioned their hair feels and looks after rinsing out the treatment, without following with conditioner. We encourage you to try both methods to see what works best for your unique hair type!



Does this work on low porosity hair?

Yes, this hair treatment is great for low porosity hair.

Low porosity hair is hair that is more prone to resist absorbing moisture, or that is prone to losing moisture, because of closed-off hair cuticles.

With low-porosity hair you want to use ingredients that can penetrate the closed off cuticles to deliver much-needed moisture. This formula contains deep-penetrating ingredients perfect for low-porosity hair, such as aloe vera, honeyquat, jojoba oil, marshmallow root, panthenol, nettle extract, and glycerin.

These organic and natural ingredients not only help strengthen hair and prevent split ends but can also draw moisture from the air into your hair.

For low-porosity hair it's always important to thoroughly rinse out your hair mask and follow with a lightweight rinse-out conditioner.

Can you use this as a leave in conditioner?

This Protein Hair Treatment is not intended to be used as a “leave-in conditioner” and should be rinsed out before styling. After shampooing you can apply and leave the protein hair treatment on as a hair mask for 5-15 minutes – or for deeper penetration and hydration, cover your hair with a plastic cap and apply moderate heat for up to 30 minutes. Then rinse until your hair feels fully clean, and there's no slippery texture.

We do advise that after you thoroughly rinse out your LuxeOrganix Protein Hair Treatment that you follow with a conditioner. However, some users have expressed being very happy with how conditioned their hair feels and looks after rinsing out the protein treatment, without following with a regular conditioner. We encourage you to try both methods to see what works best for your unique hair type!

One last important point...Thoroughly rinsing your hair is a critical last step to your washing routine. You may have heard that it's good to leave a little conditioner in your hair, but unless you are leaving a product that is formulated and designed to be a "leave-in conditioner" you don't want to leave it in.

Lifeless hair is often the result of too much conditioner or not rinsing it well enough from your hair. So... rinse, rinse, rinse!

Does this contain silicone?

The Bond Integrity Protein Hair Treatment does not contain silicones. It is silicone-free.

I have really curly hair will it work for me?

Yes, it is formulated for all hair types, and can be especially helpful for curly hair, as it contains numerous organic and natural ingredients known for supporting curly hair types. Aloe, honeyquat, shea butter, coconut oil, jojoba oil, and marshmallow root, for example, are just several of many other nourishing ingredients in this product for curls.

Of course, if you would like to reach out to us via your Amazon account or on Facebook chat, and just share more details about your hair, we will be happy to give you personal attention for the best usage for your hair. We are here to help!

Is this product vegan?

Yes, LuxeOrganix Protein Hair Mask is vegan and free of sulfates, sodium chloride, parabens, gluten, dyes, and other known harsh ingredients.

Is this Bond Integrity Protein Hair Treatment good for high porosity hair?

Yes, because this product is formulated with the perfect balance of protein and moisture, it is a wonderful fit for high-porosity hair.

By high porosity, we are talking about hair that is able to take in hydration, but is not able to retain (or hold onto) it. Often this is caused by the cuticle layer being damaged from coloring, relaxing, etc., and can lead to excessive dryness, frizz, and breakage.

Experts agree that some of the best types of products for high-porosity hair are formulated with proteins to strengthen dry, brittle strands, and also that they need to add moisture with a lot of emollient ingredients.

LuxeOrganix Bond Integrity Protein Hair Treatment balances proteins from hydrolyzed quinoa and rice, with panthenol b5, and biotin, for strengthening hair from the inside out – and then nourishes with organic and natural emollient ingredients, such as coconut oil, Shea butter, jojoba oil, and marshmallow root. These help to really infuse moisture into your hair, seal, and hold it in.

One last important point from hair experts relating to hair porosity: No matter the porosity of your hair, it is most beneficial to use a sulfate-free shampoo, and deep conditioning treatment with equal amounts of protein and moisture to balance out your hair strands.

What does it smell like?

LuxeOrganix Protein Hair Treatment has a natural, light, refreshing scent. It smells like mint mojitos!



How To Achieve Healthy, Beautiful Hair

Achieving and maintaining healthy, beautiful hair all comes down to keeping your hair clean, protecting it from damage, and keeping the protein and moisture in your hair and scalp balanced.



Applying Your Shampoo

We encourage using sulfate-free shampoo to prevent stripping your hair and scalp of your good, essential oils, as well as to prevent fading your color or shine. Experts agree that though sulfates create loads of lather, over time they can cause more harm than good.

Before adding your sulfate-free shampoo, you first want to make sure you've rinsed your hair really well. Consider how your hair stylist rinses your hair, and even uses their fingertips to massage and gently scrub the scalp to get the extra sediment out and dead skin cells removed, before applying the shampoo.

Now, after your thorough rinse, spread the shampoo in your palms. Add a splash of water to your hair and then apply the shampoo to your roots. Use your palms to rub the shampoo if

you're still not getting the shampoo to spread or are not feeling any lather, try adding a splash of water.

Then when rinsing the shampoo from your hair, alternate from using the fingertip massaging technique to get the product and any remaining sediment rinsed out, to squeezing from your roots to your ends.

Keep in mind that if you let several days go by in between shampooing, and/or if you use styling products, it may require a little more time washing, or a double-cleanse, with a sulfate-free shampoo. Just remember - it's worth it save your hair and scalp from harsh sulfates that can cause your hair and scalp to become overly dry and less healthy, or even oily from compensating to make up for moisture imbalance.

Once you have rinsed thoroughly, your hair texture should feel squeaky clean (not moisturized or even soft necessarily), because our sulfate-free shampoo doesn't contain parabens or other unnecessary conditioning ingredients. The conditioning is to be done by the conditioner, and by having the hair be squeaky clean, it will be better prepared to soak up the conditioning ingredients.

Applying Your Conditioner

After rinsing out the shampoo, apply and spread a dollop of conditioner in your palms, and then apply to your hair and scalp. For some people it is necessary to avoid adding the conditioner to the roots, as their hair and scalp type can tend to be oily and will cause the hair to lay down or become greasy-looking sooner. In this case, you may want to try limiting the amount or the time the conditioner is on your scalp, or avoid the scalp altogether and simply focus on applying the conditioner to the hair alone.

On the other hand, LuxeOrganix shampoos and conditioners are loaded with ingredients that promote a healthy scalp. After consistent use, the conditioner may help balance out previous over-production of oils or scalp issues, such as itchy scalp or dandruff.

Using a wide-tooth comb can also be helpful to spread the conditioner down to the ends of your hair, as well as detangle (gently work from the ends up to the roots.) Take a minute to massage it thoroughly into your hair and scalp.

If your hair is typically dry, you'll get more benefit from leaving it on to soak for several minutes. When using our Invigorate Biotin Conditioner, don't be surprised if you feel stimulation from the essential oils – the cooling, tingling or warming sensation reflects that your scalp is being stimulated by these healthy natural ingredients.

Using Styling Products

It's good to know that if you use styling products (such as gels, mousse, hair cream, hairspray, etc), and/or are not washing for several days, when using any kind of sulfate-free shampoo,

you're likely to have more build up, resulting in your hair or scalp appearing unclean (i.e. greasy/oily, flaky) or by feeling dry or itching.

Since sulfates are known for stripping the hair, they are able to handle lots of product build up or several days of not washing. So using a sulfate-free shampoo is a bit of a tradeoff: no sulfates means that you're working with a gentler product that may require a little extra effort (i.e. adding water to get it to spread better), or even a little extra shampoo to remove build up – vs – a sulfate based shampoo is more harsh on your hair/scalp and contains ingredients that are linked to numerous scalp, skin and health conditions.

Being sure to rinse and massage well, like a professional stylist does when shampooing your hair, along with leaving the shampoo on for just a minute or two to soak, before rinsing, can give the cleansing agents a chance to work at removing extra sediment.

Another common reason for hair feeling dry after washing it with the shampoo, is that the hair is already severely dehydrated or even damaged. Many of our customers have found it helpful that after washing with the shampoo and conditioner, following with a small amount of LuxeOrganix Argan Oil Styling Cream helps add hydration and control, leaving hair smooth and frizz free, and adding manageability.

Preventing or Repairing Damage

First, let's look at some of the different factors that can cause your hair to become dry or damaged:

- The weather (sun, harsh dry winds)
- Heat styling
- Too many smoothing treatments (such as Keratin treatments) too closely together
- Hormone changes or treatments
- Using any hair products with harsh sulfates
- Brushing your hair when it is wet
- Overusing shampoo, stripping your hair of its natural oils
- Chasing split ends (hair that needs to be cut above the split to stop it)

The good news is there are many available solutions as to how to help remedy this, in addition to using the LuxeOrganix Bond Integrity Protein Hair Treatment as part of your hair's healing process. Let's explore some ideas for you below.

How To Rejuvenate and Protect Your Hair

If you take care of your hair, it will shine its best for you! Let's be honest... we don't always do what's best for our hair. We color, crimp, curl, straighten, dry... We go into harsh environments like the pool, spa, beach, slopes, deserts...

What's a girl (or guy) to do?

It's not all that bleak... There are things you can do –everyday—to make the most of your beautiful mane, despite these things.

1. Dealing with the Weather

Though you probably already realize that dry and brittle hair is a year-round problem, winter's cold combined with higher temperatures indoors can parch and dry out your hair. So you'll want to adjust your winter hair care regimen if this is a common challenge for you. Plan to give your hair a heavier dose of moisturizing love, by allowing your conditioner to soak longer than you normally would (normal soak time is 3-4 minutes, in the winter you'll want to stretch it to at least 5-10 minutes). Also consider using a protein treatment to your regimen. More on that in minute...

2. Heat

Style the Right Way with the Right Tools: Did you ever see the YouTube video where the girl burned off all her hair with a curling wand? There are right ways and definitely wrong ways to style with heat. You can use hairspray and other products that contain, say alcohols, but you want to have a barrier between the hairspray and your hair. The way you create the barrier is by using something with an oil base. (Our Argan Oil Styling Cream is perfect for this as it contains a Thermal Heat Protectant that provides hydration and control.)

IMPORTANT: Always make sure your hair is 100% dry before using a heat styling tool, such as a curling iron or flat iron.

If you are using a styling gel, spray or something similar, make sure your hair has been thoroughly dried beforehand.

Be careful to avoid burning your hair when using a blow dryer by making sure your heat setting is not too high that it would burn your skin (this is a good way to test if it is too hot for your hair), and don't hold the blow dryer so close to your hair that you see smoke or smell it.

Also important for drying your hair: traditional blow dryers dry the hair from within the hair shaft to the outer layer, and also take longer to dry the hair. An Ion Blow Dryer; however, dries hair from the outside, which not only makes a great impact on the health of your hair, but it also saves you a lot of time by drying the hair faster. If you blow dry your hair, investing in an Ion blow dryer is a wise investment for the health of your hair.

3. Minimize "too many" Smoothing Treatments

Consider taking a break from or discontinue straightening (or Keratin) treatments by just "going with" your hair type.

Typically, those of us with naturally curly hair love straightening our hair because we aren't thrilled with how our locks look. They may look frizzy or have unnatural kinks. A well-trained

stylist should be able to advise you of styling products that can work with your natural hair, and give you beautiful, bouncy locks.

Another secret for dealing with those few sections of your hair that don't curl up well like the others, is to simply use a curl iron or wand to spot treat those difficult areas. You can also define your curls by twisting them around your finger while they are still damp after showering and applying a styling cream. Then simply let them air dry or use a diffuser on your hair dryer, occasionally scrunching (without rubbing) your hair.

4. Use Sulfate-Free Products

Not only do you want to watch out for sulfates in your shampoo, but you also want to check to see if your hair styling products contain sulfates. Sodium Lauryl Sulfate is widely recognized as a culprit of not only causing dry, brittle hair, but it also can lead to itchy, flaky, irritated scalp; dull, lifeless hair; frizz; volume and manageability issues, let alone other health concerns.

Another issue with sulfates is that they fade color. So, if you're color-treating your hair and using sulfate-based products, you may be decreasing your colors vibrance and longevity. Using products with alcohol and detergents will also cause problems. If you find that you have styling products with these ingredients, consider finding healthier alternatives that provide you with the same results. It may take some experimenting to find a permanent replacement, but your hair will thank you for it (and so will your body).

5. Give Your Hair a Break From Shampoo

You may have already heard from your stylist that "you shouldn't wash your hair everyday," and that you should give yourself at least a day off in between shampooing. This is something you may or may not already be doing; however, if for whatever reason this strategy isn't a good fit for you, here's another alternative (or even an additional bonus to consider adding if you have extremely dry or brittle hair). It's called, "co-washing." Maybe you've heard of it? The idea is to stretch out your shampoo days by exchanging it with a formulated cleansing conditioner, sometimes referred to as "co-wash" or "no-poo" (no shampoo).

This can give your hair a break from shampooing, which when used frequently, has a tendency to over-strip your hair of it's good oils.

6. Don't Procrastinate on a Hair Cut:

You probably have heard that regular haircuts are important to remove the battered, split ends of your hair. Different factors, such as your hair length, if you chemically treat your hair, or if you're growing your hair out, will impact the amount of time you should plan between cuts.

Your hair stylist should be able to tell you how often you should have your hair trimmed based on your unique situation. (But if it's been over 3 months - you're overdue!)

A good rule of thumb for short hair is 4-8 weeks, 6-12 weeks for mid-lengths, and at least 8-12 weeks for long hair.

You'll want to trim more frequently if you're dealing with damaged hair (such as split ends), and less frequently if you're trying to grow your hair out. On the other hand, if you have already been getting your hair cut regularly, it may be time for a major cut. A major cut sometimes is what will make all the difference.

Several years ago our founder, Christine, decided to cut off 11 inches since her hormone issues had been overcome and her new hair was much healthier. Unfortunately, the bottom part of her hair still showed the effects of the damage from her hormone imbalance (her ends were sparse, thin and brittle, and didn't match the top, new healthy part of her hair). Since she lopped off those 11 inches, she has averaged 6-8 weeks between her trims. Her hair has never looked better and she is regularly complimented on it.

7. Regular Deep Conditioning

Add a hair mask to your hair care regimen. Whether you use an inexpensive Do-It-Yourself home remedy, such as a Coconut Oil based hair mask, or a healthy, organic based hair mask that you purchase, using a hair mask regularly could make all the difference in bringing your hair back to its once healthy, vibrant self. (Check out our LuxeOrganix Deep Conditioner Hair Mask that deeply penetrates to strengthen, repair, and grow healthy hair.)

Now, how often should you use a hair mask? It's going to be different for you, just as it is different for everyone. Try experimenting with once or twice a month, and then if your hair isn't feeling any difference, increase the frequency (or allow the conditioner to soak in for longer periods while you shower the rest of your body). The health of your hair will determine the frequency. It really does depend on your unique situation, so don't be afraid to experiment... or reach out to us for personalized attention and advice!

8. Hormones, Illness or Nutritional Deficiencies

Let's be real - most of us are affected in some way or another by our hormones, let alone dealing with illness and probably more commonly, we are dealing with nutritional deficiencies and may not even be aware of it and how it impacts the health and appearance of our hair.

Hormone issues, for example, can cause sudden hair loss for many women, as well as cause the hair to be malnourished, and therefore lack luster and be susceptible to dryness and breakage. Hormone imbalance in estrogen and testosterone are just a few examples that can cause hair woes. Insulin imbalance also has a negative effect on hair.

If you are using high quality hair care products and being very nurturing to your hair, getting your glucose and hormones (such as estrogen, testosterone, & thyroid) levels checked may give you a better understanding of what is at the root of your problem. Additionally, you can take charge immediately by eating clean and incorporating more fiber into your diet, which can help lower estrogen levels.

A high protein, low-glycemic carbohydrate diet with lots of vegetables has a positive impact on insulin resistance that may be contributing to the poor health of your hair. Stress and lack of essential vitamins also play a role, so it really is important to feed your body whole foods that are naturally loaded with vitamins, and to get enough sleep, and to learn what your body may be lacking so you can give it what it needs to thrive. A Functional Health Practitioner or holistic health care professional can be a great resource for all of these concerns to help you achieve overall health for your hair and body

Recommended Products

To save you some time and effort searching for products that you know will be safe for your skin and hair, I'd like to let you know about some of our other products that likely will benefit you. You can find them on amazon.com or on our online store.



Rejuvenating Sulfate-Free Moroccan Argan Oil Shampoo

It's free of harsh ingredients, such as sulfates and sodium chloride (so it's safe for colored and keratin treated hair) and works beautifully on most hair types, including even those with fine hair.

Rejuvenating Paraben-Free Moroccan Argan Oil Conditioner

Also free of all the nasty ingredients discussed before, and has a delightful, citrus creamsicle scent. Our customers absolutely love this product for how soft and manageable it

leaves their hair. Though appropriate for all hair types, I will say our customers with curly (fine or coarse) hair have particularly gorgeous results with it!

Available as a set with the shampoo, or individually in larger sizes. [Discover the set now.](#)

Invigorate Biotin Shampoo and Conditioner

A solution for dry or damaged hair from color treatments that allows you to dry without tangles. This organic deep conditioning hair mask is what you've been searching for.

Fuller feeling hair for less than the cost of dinner for two...Yes! Marshmallow root extract soothes dry scalp, with a calming and relaxing scent.

You'll wish you found it long ago. [Check this set out now!](#)



Organic Psoriasis Shampoo + Body Wash



This gentle, non-medicated formula helps prevent, soothe, and stop the cycle of dry, irritated, flaky skin on the body or scalp as a result of harsh cleansers.

It's safe for use by adults, children, and babies as a daily gentle shampoo and body wash to maintain a healthy pH balance of your skin. Most shampoos are far too harsh for the scalp, stripping away everything, including all-important oils and nutrients. To provide you a solution to this problem we lowered the pH of our product to 5.5 and included calming, nourishing organic and natural ingredients.

Can be used by those suffering with moderate Psoriasis or Eczema in-between medicated shampoos to help alleviate flare ups.

[Check out this gentle 2+1 shampoo and skin care body wash.](#)

Refreshing Mint CoWash Cleansing Conditioner

Also known as an “In Between Shampoo Alternative,” this conditioner with gentle cleansing agents is the perfect resource following a chemical treatment, giving you days or even weeks off from shampooing, helping to preserve your recently treated hair by not stripping it, but instead moisturizing and refreshing it.



[Discover more about this amazing product on our website.](#)

Moroccan Argan Oil Styling Cream



Perfect if you're wanting to give your hair added protection, while softening and adding manageability to your hair, with a light hold. Works beautifully for all hair types, especially those with wavy, curly, or frizz-challenged hair.

This styling cream is safe on colored and keratin-treated hair, and can be used alone for beachy waves, or as a styling aid to protect your hair from heat damage when blow drying, curling, and straightening.

Protect your hair so it always looks its best. [Pick one up here.](#)

Organic Coconut Deep Conditioner + Hair Mask

A solution for dry or damaged hair from color treatments that allows you to dry without tangles. This organic deep conditioning hair mask is what you've been searching for.

Fuller feeling hair for less than the cost of dinner for two...Yes. Marshmallow root extract soothes dry scalp, with a calming and relaxing scent.

You'll wish you found this mask long ago. [Get it now.](#)



Remarkably Clean Purifying Facial Cleanser

This detoxifying activated bamboo charcoal face cleanser tightens and lifts dull, dead skin, and draws out pore-clogging impurities, oils, and makeup like a magnet.

Perfect for all ages.

Anti-aging and pore minimizing, collagen boosting MSM drives botanical extracts deep into skin to balance oil production and improve tone, texture, and elasticity, leaving skin revitalized.

[You can check it out here.](#)

Vitamin C Infusion Daily Face Moisturizer

Safe organic and natural ingredients. This gently crafted dark spot remover formula is a natural hyperpigmentation treatment.

You'll love knowing its vegan, cruelty and paraben-free. Known to smooths wrinkles, this natural facial moisturizer is ideal for dry or mature skin. Helps slow the signs of aging by firming; fine lines become less noticeable with improved texture. Lightweight, easy to apply and penetrates quickly. Works great for daytime use under makeup or days without makeup.

The perfect Vitamin C boost that hydrates skin without feeling heavy or greasy. [More on this amazing moisturizer can be found on our website.](#)





Brilliant Eyes Day & Night Eye Cream

The perfect moisturizing under-eye and eyelid treatment for dark circles, puffiness, and wrinkles is now available in our airless pump dispenser.

Our advanced daily eye cream is a wrinkle repair moisturizer with natural, plant-based retinol that softens and firms the skin around your eyes, and reduces puffiness, minimizing eye bags.

[You can read all about it or purchase it here.](#)

Kakadu Vitamin C Hyaluronic Acid Brightening Serum

an organic anti-aging facial treatment that naturally diminishes blemishes and uneven skin tone. This serum improves dark spots, hyperpigmentation, fine lines and wrinkles when used daily.

It helps your skin hold moisture and hydrates skin cells with Hyaluronic Acid. It also reduces inflammation, puffiness, and free radical damage.

If that's not enough, our Kakadu serum also promotes cell regeneration, and fades sun spots and acne scars.


Your wishes for younger looking skin have been answered! [Buy it here.](#)



Need help?

It means the world to us that you have a delightful experience with our products!

If you have any questions or if there's anything we can do to help you, please don't hesitate to reach out to us - just text LUXEHELP to 44222.

Feel Beautiful 

Christine Kominiak
Founder, LuxeOrganix

LuxeOrganix.com



Text LUXEVIP to 44222 to unlock offers for 20-80% off!



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